

An aerial photograph of the Embassy Suites Hotel & Conference Center in East Peoria, Illinois, taken at dusk. The hotel is a large, multi-story brick building with a prominent green 'E' logo on its corner. It is situated on a riverbank, with the river's surface reflecting the building's lights and the twilight sky. In the background, other buildings and city lights are visible under a deep blue sky.

Illinois Municipal Treasurers Association
2026 Annual Conference
Sponsor Prospectus

June 7-9, 2026
Embassy Suites Hotel & Conference Center
East Peoria, Illinois

The Illinois Municipal Treasurers Association invites you to join us as a sponsor of the **2026 Annual IMTA Conference being held June 7-9 in East Peoria**. This year's event is the perfect opportunity for IMTA Associate Members to network with treasury professionals in a fun and relaxing atmosphere.

Plan to join us as a sponsor to experience valuable networking and collaboration designed to empower municipal finance leaders and connect them with service providers from across the state. IMTA remains committed to providing conference sponsors with outreach and marketing opportunities giving time to network with attendees throughout the conference. You won't want to miss the opportunity to:

- Enhance your company's visibility
- Reconnect with existing clients and and meet new customers
- Promote your products and services to increase sale
- And, more

To best support your marketing needs and budget, sponsorships range from \$500 to \$7,000 allowing you to select the investment and level of benefits most important to you. From presenting a general or breakout education session to being recognized as a meal or break sponsor recognition, there is truly something for everyone and support at every level is greatly appreciated. A complete overview of levels and benefits can be found on the last page of this Prospectus.



More information and sponsorship registration can be found by visiting www.IMTAUSA.org

CONFERENCE HIGHLIGHTS

The **Sponsor Exhibit Hall** is the perfect opportunity to showcase your services and products. This year's hall will be host to the central gathering space between training sessions and for all breaks. Attendees are encouraged to visit each sponsor booth to learn how your business can support their needs. Sponsors are welcome to offer “free drawings” to attract attendees and secure contact information for future marketing purposes.

The conference will feature several **Networking Opportunities**. You won't want to miss our Sunday event at Dozer Park for an afternoon of fun at the Peoria Chief's Baseball game, sponsored by the Illinois Treasurers Office. This must attend event will have us seated in the private 3rd Base Party Deck with food and refreshments.

Sponsors are encouraged to attend the **training sessions** offered all-day Monday and half-day Tuesday to learn more about their world, what their concerns are, and how your products or services can provide solutions to their needs and challenges. Depending on the level of sponsorship selected, you may have the opportunity to present a one-hour general or break out education session.

The **Awards Banquet**, held on Monday evening, provides another great opportunity for you to connect with attendees and be on hand to celebrate individual achievements and the installation of the 2026-27 IMTA Board of Directors.

CONFERENCE VENUE

Attendees will enjoy all the amenities at the **Embassy Suites Hotel and Conference Center**. This modern, full-service venue is located along the scenic Illinois River and steps away from entertainment, dining, and riverfront attractions. Guests can choose from a 2-room Suite, 1 King Bed or 2-room Suite, 2 Queen Bed for \$138 night plus applicable taxes. More information on booking your hotel accommodations can be found here.



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2026 IMTA Conference Sponsorship Levels & Benefits

Diamond Sponsorship - \$6,500/\$7,000

- Logo on conference lanyard
- Full conference participation for 5 attendees
- Present a one-hour general education session
- Exhibit Booth
- Signage with company logo
- Provide promotional material for conference welcome bag
- Attendance roster with full contact information

Silver Sponsorship - \$2,500/\$3,000

- Full conference participation for 3 attendees
- Present a one-hour break-out education session
- Exhibit Booth
- Recognized as a break sponsor
- Signage with company name
- Provide promotional material for conference welcome bag
- Attendance roster with full contact information

Gold Sponsorship - \$4,500/\$5,000

- Full conference participation for 4 attendees
- Present a one-hour general session session
- Exhibit Booth
- Recognized as a meal sponsor
- Signage with company logo
- Provide promotional material for conference welcome bag
- Attendance roster with full contact information

Bronze Sponsorship - \$1,000/\$1,500

- Full conference participation for 2 attendees
- Exhibit Booth
- Signage with company name
- Attendance roster with full contact information

Exhibitor - \$500/\$1,000

- Full conference participation for 1 attendee
- Exhibit Booth
- Attendance roster with full contact information

Sponsorship Levels & Benefits At a Glance

| | DIAMOND (Limit 1) | GOLD | SILVER | BRONZE | EXHIBITOR |
|--------------------------|----------------------------|------------------|---------------|-----------|-----------|
| Members | \$6,500 | \$4,500 | \$2,500 | \$1,000 | \$500 |
| Non-Members | \$7,000 | \$5,000 | \$3,000 | \$1,500 | \$1,000 |
| Exhibit Booth | X | X | X | X | X |
| Conference Registrations | 5 | 4 | 3 | 2 | 1 |
| Recognition | Logo on Conference Lanyard | Lunch Sponsor | Break Sponsor | | |
| Education Presentation | General Session | Breakout Session | | | |
| Signage | With logo | With logo | Name Only | Name Only | |
| Materials in Welcome Bag | X | X | X | | |
| Attendance Roster | X | X | X | X | X |

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